

ASX Announcement

Release Date: 29 December 2020

NUHEARA RAISES \$11.5 MILLION IN CONJUNCTION WITH MATERIAL 3 YEAR SUPPLY AGREEMENT WITH HP

Highlights

- \$11.5 million raised through a Placement to institutional investors;
- Capital raised will be used to:
 - support manufacturing in relation to the initial 3 year supply agreement of co-branded products with HP inc. announced today
 - to accelerate DTC sales and marketing which recently has recently achieved record sales and collections in the current financial year to date
- Funds raised and existing cash provide unprecedented capital levels for the Company to fund significant sales expansion.

Nuheara Limited (**ASX: NUH**) (**Company** or **Nuheara**), transforming the way people hear by creating smart and affordable hearing solutions, is pleased to announce that it has received binding commitments to raise \$11.5 million before costs through an oversubscribed placement of 287.5 million new fully paid ordinary shares (**Shares**) at an issue price of \$0.04 per Share (**Placement**).

The Company's record sales and collections through the current financial year, supported by the Company's rapidly growing Direct to Consumer (**DTC**) business and expanding OEM partnerships, has now been further validated with Nuheara's long term manufacture and supply agreement with USD\$31 billion valued New York Stock Exchange Listed HP Inc. (**Supply Agreement**) (**NYSE: HPQ**), which was announced to the ASX earlier today¹.

Net proceeds from the Placement will be principally used to fund the acceleration of DTC sales and activities, as well as supporting credit terms for Nuheara's manufacturing and production costs associated with the HP Supply Agreement.

The Placement price of \$0.04 represents a 9% discount to the last closing price on 23 December 2021 of \$0.044 and a 17% discount to the 15-day VWAP of \$0.0483 per Share.

Canaccord Genuity acted as Sole Lead Manager to the Placement.

The Shares issued under the Placement will rank equally with existing Shares on issue. The Company will issue the Placement Shares under its existing placement capacity, without the need for Shareholder approvals, with 146,107,184 Shares issued under the Company's Listing Rule 7.1 capacity and 141,392,816 Shares issued under the Company's Listing Rule 7.1A capacity.

With the strongest ever cash balance in the Company's history, a rapidly growing DTC global business and now an embedded strategic partner the size of HP, the Company is well funded and positioned to accelerate its growth and income diversification strategies.

-ENDS-

Note 1: ASX announcements: **NUHEARA SIGNS 3 YEAR MANUFACTURE AND SUPPLY AGREEMENT WITH HP Inc.**

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ABOUT NUHEARA

Nuheara is a global leader in smart hearing technology which change people's lives by enhancing the power to hear. Nuheara has developed proprietary, multi-functional, personalised intelligent hearing devices that augments a person's hearing. Nuheara is headquartered in Perth, Australia and was the first consumer wearables technology company to be listed on the Australian Stock Exchange (ASX).

In 2016, the Company released its revolutionary wireless earbuds, IQbuds, which allow consumers to augment their hearing according to their personal hearing preferences and connect hands free with their voice-enabled smart devices. In 2020 Nuheara released its third generation IQbuds² MAX. Nuheara products are now sold Direct To Consumer (DTC) and in major consumer electronics retailers, professional hearing clinics, pharmacies and optical chains around the world.

The Company's mission is to transform the way people hear by creating smart hearing solutions that are both accessible and affordable.