

## Nuheara appoints Leroy Liu to Board of Directors

**PERTH, AUSTRALIA:** Medical device and consumer electronics manufacturer, Nuheara Limited (**ASX:NUH**) (**Company** or **Nuheara**) is pleased to announce that it has appointed Leroy Liu (Yean-Shao Liu) as a non-executive director to the Nuheara board, effective from March 15, 2023.

Mr Liu's senior executive career spans extensively across technology, mergers and acquisitions, and venture capital. Based in Taiwan, Mr Liu is currently The Chief Strategy Officer (CSO) at Realtek Semiconductor Corporation and prior that was APAC GM with Dialog Semiconductor.

Mr Liu has bachelor's and master's degrees in chemical engineering from the National Taiwan University and is an INSEAD alumni.

**Nuheara's Chairperson, the Hon. Cheryl Edwardes, said:**

"We are delighted to welcome Leroy to the Nuheara board and are looking forward to drawing on his knowledge of the global technology marketplace. Leroy has extensive knowledge in the growth, investment, and divestment of disruptive technological companies. All solid attributes as Nuheara takes it next steps as a medical device technology company in the new created, and highly disruptive, over the counter (OTC) hearing aid market."

-ENDS-

**AUTHORISED BY:**

Justin Miller  
Co-founder and Managing Director  
Nuheara Limited

**INVESTORS:**

Ronn Bechler, Automic Markets  
Email: [ronn.bechler@automicgroup.com.au](mailto:ronn.bechler@automicgroup.com.au)  
Phone: + 61 400 009 774

**MEDIA – US:**

Maura Laffery, Firebrand Communications  
Email: [nuheara@firebrand.marketing](mailto:nuheara@firebrand.marketing)  
Phone: +1 415 848 9175

**MEDIA – AUSTRALIA:**

Ranya Alkadamani  
Email: [ranya@impactgroupinternational.com](mailto:ranya@impactgroupinternational.com)  
Phone: +61 434 664 589

**ABOUT NUHEARA**

Nuheara is a global leader in smart hearing technology which change people's lives by enhancing the power to hear. As a global pioneer in Hearable products, Nuheara developed proprietary, multi-functional, personalised intelligent hearing devices that augments a person's hearing. Nuheara is headquartered in Perth, Australia and was the first consumer wearables technology company to be listed on the Australian Securities Exchange (ASX). The Company also has a USA office located in Seattle, Washington.

In 2016, the Company released its revolutionary wireless earbuds, IQbuds, which allow consumers to augment their hearing according to their personal hearing preferences and connect hands free with their voice-enabled smart devices. In 2020 Nuheara released its third-generation hearable the IQbuds<sup>2</sup> MAX.

In 2021, Nuheara transformed its operations to include medical device manufacturing for its hearing aid products to meet global demand for mild to moderate hearing loss. Nuheara products are now sold Direct to Consumer (DTC) and in major consumer electronics retailers, professional hearing clinics, pharmacies, and speciality retailers around the world. In 2022, Nuheara's HP Hearing PRO was the first product cleared through the FDA's 510(k) process for both 874.3325 self-fitting and the 800.30 OTC hearing aid classifications under a new product classification code "QUH".

The Company's mission is to transform the way people hear by creating smart hearing solutions that are both accessible and affordable. For further information, please visit <https://www.nuheara.com/>.

For personal use only