## IINII NUHEARA

# ASX Announcement

### Release Date: 30 August 2023

### Nuheara investor briefings

Medical device and consumer electronics manufacturer, Nuheara Limited (ASX:NUH) (Company or Nuheara) is pleased to advise that it is holding investor briefings in Melbourne and Sydney.

These briefings follow today's announcement of the acceleration of the Company's US expansion through a materially increased distribution footprint that now includes 4,000 Walmart stores, technology advancements and more attractive consumer pricing.

At these investor briefings, Justin Miller (Managing Director & Group CEO), Ivan Kelly (Chief Financial Officer) and Catherine Morgan (Head of Regulatory Compliance, Quality Compliance & Legal) will host a presentation on the US market opportunity and Nuheara's growth plans. Participants will also have the opportunity to ask questions. The Sydney briefing will be hybrid, with participants able to attend in person or online.

#### **MELBOURNE BRIEFING**

- Date: Monday, 4 September 2023
- Time: 12:30pm 1:30pm AEST
- Location: Automic Group, Level 12, 530 Collins Street, (Boardroom)
- To attend in person you must RSVP to Christopher Lay at: <u>christopher.lay@automicgroup.com.au</u>

### SYDNEY BRIEFING

- Date: Tuesday, 5 September 2023
- Time: 12:30pm 1:30pm AEST
- Location: Automic Group, Level 5, 126 Phillip Street, Sydney (Boardroom)
- To attend in person you must RSVP to Christopher Lay at: <a href="mailto:christopher.lay@automicgroup.com.au">christopher.lay@automicgroup.com.au</a>
- To participate online, please register at:
- https://us02web.zoom.us/webinar/register/WN\_EbPwukB7SGmAOZHFnbZrCA

-ENDS-



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#### **ABOUT NUHEARA**

Nuheara is a global leader in smart hearing technology which change people's lives by enhancing the power to hear. As a global pioneer in Hearable products, Nuheara developed proprietary, multi-functional, personalised intelligent hearing devices that augments a person's hearing. Nuheara is headquartered in Perth, Australia and was the first consumer wearables technology company to be listed on the Australian Stock Exchange (ASX).

In 2016, the Company released its revolutionary wireless earbuds, IQbuds, which allow consumers to augment their hearing according to their personal hearing preferences. In 2020 Nuheara released its third generation IQbuds<sup>2</sup> MAX, recognised by Time Magazine as one of the Best Inventions of the year. In 2021, Nuheara transformed its operations to include medical device manufacturing for its hearing aid products to meet global demand for mild to moderate hearing loss. Nuheara products are now sold Direct to Consumer (DTC) and in major consumer electronics retailers, professional hearing clinics, pharmacies and speciality retailers around the world.

In October 2022, Nuheara received an FDA 510(k) certification for its self-fit hearing aid, having previously signed a worldwide trademark licensing agreement with HP Inc to sell Nuheara hearing aid products under the HP brand name.

The Company's mission is to transform the way people hear by creating smart hearing solutions that are both accessible and affordable. For further information, please visit <u>https://www.nuheara.com/</u>.